



**The forgotten and avoidable plastic  
that no one is paying attention to**

Corey White – Co-Founder The Hygiene Co.

- 1.** What do we use over 1 million of each hour in Australia?
- 2.** What is 30 times the plastic waste of straws in Australia?
- 3.** What did the British Marine Society (MCS) find 35 of per kilometre on the beach?
- 4.** What is not yet banned by any states in Australia?

# Plastic Wet Wipes!



[www.banplasticwipes.com.au](http://www.banplasticwipes.com.au)



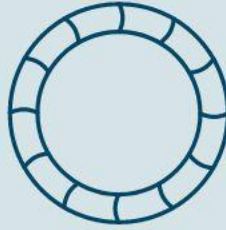
# Did you know...

Each year 25 000 000kg's of plastic finds it's way into landfill or the ocean from plastic wet wipes.

30 times the plastic waste of straws

96% of wet wipes used in Australia are made from plastic-based polypropylene and polyester fibres

# Every second, Australia uses:



3 plastic plates\*



41 plastic straws\*



353 plastic wet wipes+

\*Australian Plastic Flows and Fates Study 2019-20 commissioned by the Australian Government

+The Hygiene Co Research compiled from Government and Corporate

## Did you know ...

The Australian Healthcare industry uses over 2 billion plastic wipes a year

Over 5 million a day

A 500 bed hospital can use around 2m wipes a year according to recent tender data

The  
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# Australia's wet wipe specialist



## Our vision

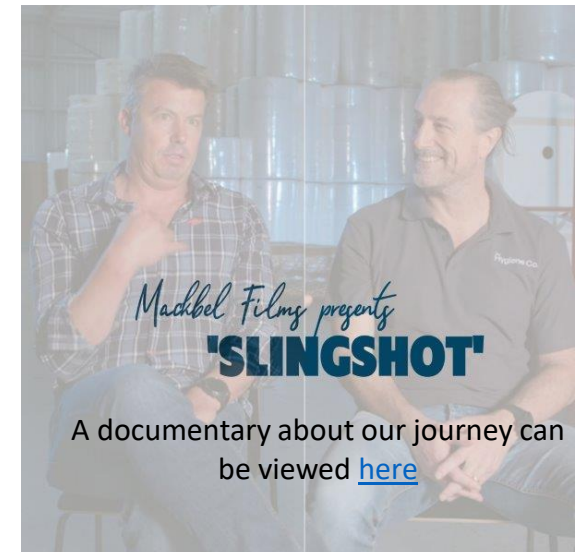
**To create Australia's leading innovative wet wipes company and remove single-use plastic, one wipe at a time in peoples' homes and across industry**

Two dads from Adelaide, Phil Scardigno and Corey White, with 50+ years of business entrepreneurship between them, created The Hygiene Co after discovering the phenomenal volumes of plastic going to landfill from imported single-use plastic wipes.

They decided it was time for a change and set up the first business of its kind to develop and manufacture plastic-free wipes in Australia. With in-house development labs and an automated production facility, The Hygiene Co. manufactures wipes from plant-based fibres, for consumers through to medical TGA grades.

The **CleanLIFE** brand is Australia's only specialist wet wipe offer, providing solutions across multiple consumer sectors for everyday use around the home and workplace.

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**Hygiene Co.**





# Why Australia is ready for plastic free / Australian Made wet wipes?

**Biodegradable / Compostable** – The UK has a bill in parliament to ban plastic wet wipes

– ALDI, Tesco, Boots Chemists have already removed plastic wipes from their shelves

**Manufacturing** – why make a single use wipe from a limited fossil fuel  
– plant based wipes from FSC certified plantations are a better option

**Landfill** – plastic wet wipes take 100 years to break down – study shows CleanLIFE wipes break down over 80% in first 45 days

**Never leave this earth** – plastic wipes break down into microplastics



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## ***Why remove avoidable plastic wipes and other single use plastics from your Healthcare Facility?***

**Microplastics** – every time we wipe down a surface we leave microplastics behind – study available

**Incineration** – burning plastic releases hazardous chemicals

**Cost to dispose of** – Landfill much more expensive than Green waste

**Carbon Concerns** – 75% of a wet wipe pack is typically water. Manufacturing wet wipes in Australia saves 53% in shipping alone compared to importing from China

**Scents from real native oils and skin creams / barriers from natural** ingredients instead of synthetics or paraffins / silicones?

# How have we solved the problem?

**Australian Made**

**Australian Purified Water**

**Australian Native Oils and Scents**

**Plant based raw materials**

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# CleanLIFE TGA Approved Medical Range



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## What next you ask?

**Step 1.** What are the easy wins - which departments could switch to plastic free wet wipes (preferably Australian Made)? Maternity, Office, Home care, Skin Integrity,

**Step 2.** Understand the number and weight of the wet wipes used – a measurable to eliminate.

**Stage 3.** Focus on reducing single use plastic from your facility while keeping existing waste streams

**Step 4.** Focus on maximizing the opportunity to compost and divert from landfill or incineration

Identify where plastic wet wipes can be swapped out for plant based at home and at work (or avoided all together)

Tell people you know of this hidden problem

Ask your supplier – Hey I want to change to plastic free wet wipes now!

Let's eliminate **25,000,000 kg of plastic** from imported wet wipes

**Get in touch**



1800 960 948



[ask@cleanlife.com.au](mailto:ask@cleanlife.com.au)



**plastic free wipes**

The  
**Hygiene Co.**

